

# Linking partners, suppliers and customers for savings and return on investment

**C**ompanies implementing our business systems are able to gain a better overall view of their business and their markets, which allows them to work more efficiently and effectively,” says John Hiraoka, senior vice president and chief marketing officer of Epicor. “But the real value is in how we can help them be more responsive to their customers and to new product and market opportunities that can drive profitable growth.”

Epicor helps companies link with their customers, partners and suppliers by connecting their information through a common, familiar business language. “Epicor does the heavy lifting,” says Hira-

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cal presence in different geographies,” says Hiraoka. “But globalization goes beyond multicurrency and multi-language; it goes down to the transactions.”

Those transactions are often embedded in an SAP® or Oracle® backbone, particularly at multinational companies. “So integration to these systems is a key capability that we provide,” says Hiraoka. “We are able to bidirectionally integrate and synchronize a wide variety of data from forecasts, schedules, pricing and master data, to employee, production and financial information. With our latest generation of systems, you are able to do business anywhere, and grow it efficiently and very cost-effectively.”

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**EPICOR®**

**Epicor Software Corp.**

**Founded 1984**

**Headquarters Irvine, California**

**President and CEO Thomas Kelly**

**URL [www.epicor.com](http://www.epicor.com)**

**Epicor is a global leader that provides integrated enterprise resource planning, customer relationship management, supply chain management and professional services automation software solutions to the midmarket and divisions of Global 1000 companies. Employing service-oriented architecture (SOA) and Web services technology, Epicor delivers end-to-end, industry-specific solutions for a variety of industries.**

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**John Hiraoka, SVP and CMO, Epicor Software Corp.**